



Original BMW Accessories

M Performance floor mats

**1 Series (F20, F21), 2 Series (F22, F23), 3 Series (F30, F31),
4 Series (F32, F33, F36), X3 (F25), X4 (F26)**

Accessories

Management

Marketing

Sales of
new Cars

Sales of
used Cars

Aftersales

Administration

Product description

The M Performance floor mats add to the sporty appearance of your BMW, particularly those cars which already feature M Performance products. This means that the floor mats match the existing M Performance product range and bring a sporty touch to the footwells of your BMW for the first time. The composite technology of rubber and textile fibres means that these floor mats combine the high quality look and feel of textiles with the properties of dirt and water-repellent all-weather mats.

Sales features/benefits

- Sporty and dynamic design.
- Perfect hold due to the functional, wear-resistant surface.
- Cool, metallic feel due to the integral metal threads.
- Proven technology (MINI John Cooper Works floor mats).
- M Performance branding on all 4 mats.
- Easy care due to their smooth surface; floor mats can be cleaned with water and a brush (do not clean with a pressure washer).

Material

- Woven, printed fabric with metal threads, backed with a supporting rubber coating.

Supplied package

- Set of front/rear floor mats
 - Fastening elements for driver and passenger side mats.
 - Installation information
- See EPC for details of the kit's contents.

Technical information

- Available in all F2x, F30, F31, F32, F33 and F36 cars.

Content / relevance

Please note that this product information is intended solely as prior information regarding new products.

Before ordering, always check the specified part numbers in the EPC. Only the EPC provides the information that should be taken as valid and current.



M Performance floor mats



Note

2 fleece velours pads are welded to the reverse of the driver's/passenger's floor mats. The Velcro elements with bayonet fitting included with the kit, which are secured into the floor trim, are the counterparts to these pads and ensure that the floor mats are held perfectly in place. ◀



Safety note

Always remove all mats or other objects from the floor of the car before laying the floor mats. After every clean, ensure that the floor mats are properly secured so that they do not slip while driving. Always use the Velcro discs supplied. If there are already Velcro discs in the car, please replace them with the discs supplied! ◀

(Continued on page 2)

Complete price package

For a detailed tender preparation, find the complete price package on the KSD DVD.

Please refer to your price system or the latest price publications for the latest prices.

BMW M Performance floor mats

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4 Series (F32, F33, F36), X3 (F25), X4 (F26)

Availability
from 09/2012

EPC DVD
from 08/2012

Installation information
Included in the parts kit

01 29 2 219 723

Part numbers

M Performance front floor mats, LHD

F20/F21/F22/F23	51 47 2 241 460
F25/F26	51 47 2 358 321
F30/F31	51 47 2 241 468
F32/F33/F36	51 47 2 353 377

M Performance front floor mats, RHD

F20/F21/F22/F23	51 47 2 241 464
F25/F26	51 47 2 358 322
F30/F31	51 47 2 241 469
F32/F33/F36	51 47 2 353 378

M Performance rear floor mats

F20	51 47 2 241 465
F21/F22	51 47 2 333 986
F23	51 47 2 288 419
F30/F31/F36	51 47 2 241 470
F32	51 47 2 353 379
F33	51 47 2 288 419