



## Original BMW Accessories

### Key case

### 2 Series (F45, F46)

### X5 (F15), X6 (F16)

#### NEWS:

- New model added

#### Product description

This high-quality leather key case combines both elegance and functionality as only BMW can.

Its inky black colour and its noble yet reserved design make the key case appear luxurious, as well as authentic and timeless all at the same time.

#### Sales features/benefits

- **Beautiful functionality:** This key case, developed specially for BMW, integrates perfect design with perfect functionality.
- The high-quality clasp made from brushed stainless steel with BMW lettering securely fastens the key to the case to protect it from loss.
- **Protection:** The high-quality leather case protects the key from scratches and other damage.
- All key functions remain intact due to the unique fastening mechanism.
- **Elegant design:** The fine leather has a high-quality appearance and the shape of the case fits nicely in the hand.

#### Functionality

- A metal pin is first inserted into the key and then secured to the case. For daily use, the key is simply taken out of the case.
- The high-quality metal clasp fastens the key securely to the case.

#### Promotion

This product makes an excellent gift.

#### Cross-selling

The product is also well-suited for cross-selling with the Luxury ski and snowboard bag, the Luxury backrest bag, the rear compartment Luxury storage bag, the trunk compartment mat as well as the all-weather floor mat. This is because the designs of all products are coordinated with each other and equipped with the high-quality BMW metal inlay. This metal inlay is also custom-produced for BMW for all F15 interior accessories by the same supplier - a new feature aimed at ensuring consistency in terms of design and quality.

#### Content/relevance

Please note that this product information is intended solely as prior information regarding new products.

**Before ordering, always check the specified part numbers in the EPC. Only the EPC provides the information that should be taken as valid and current.**



Key case: Design combined with functionality

#### Supplied package

- Key case plain black
- See EPC for details of the kit's contents.

#### Availability/EPC DVD

since 11/2013

#### Part numbers

Key case	82 29 2 344 033
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#### Complete price package

For a detailed tender preparation, find the complete price package on the KSD DVD.

**Please refer to your price system or the latest price publications for the latest prices.**