

Original BMW Accessories M Performance Accent Side Strips 2 Series (F22), 4 Series (F32)

NEWS:

- New product launch

Product description

The M Performance Accent side strips create an additional colour accent on the bodywork. They have been coordinated especially with the BMW 2 Series (F22) and 4 Series (F32) and give the vehicles a customised and very sporty character. The new positioning of the strips below the refractory edge produces a particular eye-catcher.

The set of decorative strips comprises a matt strip in black and silver that runs along the left and right of the car below the refractory edge. Alternatively, the Accent side strips are also available in black/red.

Sales features / benefits

- The coloured Accent side strips give the car a **customised character**.
- The two-colour Accent strips highlight the vehicles' **sporty, elegant** BMW design.
- The new positioning of the Accent side strips **below the refractory edge** accentuates the **car's proportions**.
- The custom-fit strips for the F22 and F32 cars are **optimally coordinated with each car's geometry**.
- The **high-quality material** guarantees a long service life and colour resistance.

Promotion

By installing the side strips on cars on the sales floor, you can easily present the product very effectively.

Cross-selling

The product is ideal for cross selling with:

- M Performance Aerodynamics package for the 4 Series (F32) or 2 Series (F22).



M Performance Accent side strips in black/silver for the 4 Series (F32)



M Performance Accent side strips in black/silver for the 2 Series (F22)

Content / relevance

Please note that this product information is intended solely as prior information regarding new products.

Before ordering, always check the specified part numbers in the EPC. Only the EPC provides the information that should be taken as valid and current.

Complete price package

For a detailed tender preparation, find the complete price package on the KSD DVD.

Please refer to your price system or the latest price publications for the latest prices.

M Performance Accent Side Strips 2 Series (F22), 4 Series (F32)

Supplied package

- Decorative strip kit on an arc (several individual strip parts)
See EPC for details of the kit's contents.

Technical information

A TÜV entry is not required. All parts have already been homologised with the overall vehicle.



Safety instructions:

Please make the customer aware of the important points. These must always be observed in order to protect the customer, third parties and the car from damage! ◀

Installation time

approx. 45 minutes

Installation instructions

01 29 2 285 383

Part number

Name	Availability / EPC DVD	Part number
M Performance Accent side strips (F22), black/silver	Since 11/2013	51 14 2 351 086
M Performance Accent side strips (F22), black/red	Since 11/2013	51 14 2 288 168
M Performance Accent side strips (F32), black/silver	Since 11/2013	51 14 2 351 088
M Performance Accent side strips (F32), black/red	Since 11/2013	51 14 2 357 134