## **Product Information**

Aftersales/Accessories/Interior Accessories/Transport protection PI: SZ\_070\_06\_11



# **Original BMW Accessories Textile floor mats with sill protection** 1 Series (F20, F21) 2 Series (F22, F23)

### Accessories

**Aftersales** 

### **Product description**

High-quality textile velours floor mat with discreet BMW logo. The additional heel protection protects the floor mat from being worn away by shoe heels. The rubber back and edge make the floor mat extremely durable. The velours is anthracite in colour, like the floor trim.

The textile floor mats are available in 4 versions to personalise the car.

### The Sport version

has a red edge to match the SA Sport Line.

- **The Urban version**, with its light grey edge, matches the SA Urban Line.
- The Modern version has a beige edge to match the Modern Line SA.
- The **Basic version** of the floor mat has an anthracite edge.

The BMW word mark is also visible on the textile of all four mats. Both the Lines lines and the BMW word mark are directly dyed in and have not been printed on at a later date.

The floor mats are supplied with hangers and an image strap. This allows the floor mats to be advertised directly in the showroom at the point of sale.

### Sales features/benefits

- Custom-fit.
- Dirt-repellent.
- Sill protection prevents wear.
- · Striking, dynamic design perfectly coordinated with the SA Lines.
- Extremely durable thanks to innovative reverse coating.
- Interesting material mix of rubber and velours.
- Preserves the value of the interior of the car.
- Standard fastening system with Velcro discs.
- Optimised presentation at the POS thanks to use of hangers.

### Material

- Velours, rubber



Textile floor mat

### **Technical information**

2 fleece velours pads are adhered to the reverse of the driver's mat. The Velcro elements with bayonet fitting included with the kit, which are secured into the floor trim, are the counterparts to these pads and ensure that the floor mat is held perfectly in place.

### Safety note

Always remove all mats or other objects from the floor of the car before laying the floor mats. After every clean, ensure that the floor mats are properly secured so that they do not slip while driving. Always use the Velcro discs supplied. If there are already Velcro discs in the car, please replace them! ◀

### Supplied package

See EPC for details of the kit's contents.

### **Availability**

F20 from 08/2011 F21 from 08/2012 F22 from 02/2014

### **EPC DVD**

From 07/2011

(Continued on page 2)

### Content / relevance

Please note that this product information is intended solely as prior information regarding new products.

Before ordering, always check the specified part numbers in the EPC. Only the EPC provides the information that should be taken as valid and current.

### Complete price package

For a detailed tender preparation, find the complete price package on the KSD DVD.

Please refer to your price system or the latest price publications for the latest prices.

# Textile floor mats with sill protection 1 Series (F20, F21) 2 Series (F22, F23)

Installation information Included in the parts kit	01 29 2 219 723
Part numbers	
Front textile floor mats	
Sport version (F20, F21, F22, F23) anthracite <b>LHD</b>	51 47 2 220 179
Sport version (F20, F21, F22, F23) anthracite <b>RHD</b>	51 47 2 220 224
Sport version (F20, F21, F22, F23) black <b>LHD</b>	51 47 2 339 459
Sport version (F20, F21, F22, F23) black <b>RHD</b>	51 47 2 339 461
Urban version (F20, F21, F22, F23) anthracite <b>LHD</b>	51 47 2 220 180
Urban version (F20, F21, F22, F23) anthracite <b>RHD</b>	51 47 2 220 225
Urban version (F20, F21, F22, F23) black <b>LHD</b>	51 47 2 339 462
Urban version (F20, F21, F22, F23) black <b>RHD</b>	51 47 2 339 463
Modern version (F22, F23) black <b>LHD</b>	51 47 2 351 162
Modern version (F22, F23) black <b>RHD</b>	51 47 2 351 166
Basic version (F20, F21, F22, F23) anthracite <b>LHD</b>	51 47 2 220 177
Basic version (F20, F21, F22, F23) anthracite <b>RHD</b>	51 47 2 220 223
Basic version (F20, F21, F22, F23) black <b>LHD</b>	51 47 2 339 465
Basic version (F20, F21, F22, F23) black <b>RHD</b>	51 47 2 339 467

### Rear textile floor mats

Sport version (F20) anthracite	51 47 2 225 096
Sport version (F21) black	51 47 2 297 430
Urban version (F20) anthracite	51 47 2 225 098
Urban version (F21) black	51 47 2 297 429
Modern version (F22) black	51 47 2 351 168
Basic version (F20) anthracite	51 47 2 225 100
Basic version (F21) black	51 47 2 297 428