

Product information

03/2014, 3.0
Aftersales/Parts and Accessories/Infotainment and Communication/Car phones
Pl: SZ_129_09_13



Original BMW Accessories Connect Universal Snap-In Adapter

NEWS:

- New product launch

Product description

One product for all mobile phones - that's the idea behind the new Connect Universal snap-in adapter. It is suitable for all mobile phone models with a micro-USB connection. It can be used wherever no specific snap-in adapter is available for the smartphone in question.

Get in, snap in, set off: The Connect Universal snap-in adapter brings the mobile phone's communications and entertainment functions to life in the car. As well as charging the mobile phone, the Connect Universal snap-in adapter also provides secure and stable stowage thanks to the mounting clip. The inductive coupling on the external aerial ensures the best possible network reception, even in areas with poor network coverage.

Sales features / benefits

Design

- One for many: The new Connect Universal snap-in adapter is suitable **for all mobile phones with a micro-USB connection** and therefore covers a **range of models from various manufacturers**.
- Sophisticated appearance: The mounting clip has been made from **chrome** and **black matt plastic**, giving it a superbly high-quality appearance. The BMW lettering also gives the adapter another eye-catching element.
- The **rubberised surface of the cradle** also ensures **secure and stable storage** of the mobile phone in the car.

Operation

- Operation is **very simple and intuitive**: The first time it is used, one of the enclosed cables is connected to the back of the adapter and guided upwards through the cut-out.
- The mobile phone is then **connected to the cable** and then slid **under the mounting clip**, which slowly and gently lowers itself onto the mobile phone. The clip is **rubberised on its underside**, thereby ensuring that the display does not get scratched.
- The electrical properties of the cables included in the supplied package have been developed by BMW. The **shielding** is of a particularly high standard, thereby ensuring excellent transmissions without interference.

Content / relevance

Please note that this product information is intended solely as prior information regarding new products.

Before ordering, always check the specified part numbers in the EPC. Only the EPC provides the information that should be taken as valid and current.



Connect Universal Snap-In Adapter



One for all - the Connect Universal snap-in adapter is compatible with a variety of smartphone models.

Complete price package

For a detailed tender preparation, find the complete price package on the KSD DVD.

Please refer to your price system or the latest price publications for the latest prices.

Connect Universal Snap-In Adapter

Technology

- Personal entertainment programme on board: A **USB interface** is integrated into the Connect Universal snap-in adapter. Stored music can therefore be managed and played conveniently via the music player (depending on the equipment installed in the car). Playback is via the car's speaker system.
- The in-car display can show the **album cover of the track currently playing** (depending on the equipment installed in the car and its year of production). This enables songs to be instantly identified with their album or artist ("cover art").
- The connection to the external aerial **reduces** the amount of **radiation** inside the car.
- The **USB cable** included in the supplied package can be used to charge all mobile phones with the BC 1.2 charging specification.
- Good connections: The Connect Universal snap-in adapter connects the telephone to the car's external aerial. This ensures the **best possible network reception**, especially in areas with poor network coverage.
- The **"BMW Connected" App** also allows news, Wiki Local, diary entries and Facebook (other functions will be added soon) to be called up. This App is available from the Google Play Store. The App is only available to use from SOP 03/2013 and in conjunction with BMW ConnectedDrive SA 6NR (BMW Apps). For technical reasons, the car is only compatible with a number of smartphones for now. An overview of the compatible smartphones can be found in the description in the Google Play Store.

Competition comparison

BMW is the only supplier to offer a universal SIA for the functions of charging, external aerial and USB connection.

Functionality

- To ensure the best possible sending and receiving quality, the snap-in adapter includes a contactless aerial connection (coupler aerial) which is used to establish a connection with the car's external aerial.
- The coupler aerial is integrated below the snap-in adapter's plastic cradle.
- Optimum network reception is only guaranteed if the mobile phone is inserted in the snap-in adapter without a protective case.

Cross-selling

The product is suitable for cross-selling with the aerial amplifier, which further optimises the Connect Universal snap-in adapter's reception.

Supplied package

- Connect Universal Snap-In Adapter
- 2 micro-USB cables
- Operating instructions
See EPC for details of the kit's contents.

Technical information

- The Connect Universal snap-in adapter supports telephony, charging, entertainment and Apps functions. It is required in cars with SA 6NS (comfort telephone with extended smartphone connection) that use only a digital audio signal.
- Depending on the vehicle model, the space requirements in the centre console vary. The different dimensions of the individual mobile phones mean that a check must first be carried out to determine whether there is sufficient space for the device in question.



Note:

- The Connect Universal snap-in adapter's entertainment function depends on the equipment in the car. Essential for the entertainment function is SA 6NF (music interface for the smartphone) or SA 6NS (convenience telephony with extended smartphone connection).
- The ConnectedDrive reconfiguration means that a base plate is only installed in the car with SA 6NS. This special equipment will be used from 03/2013 to 03/2014, depending on the car model.
- The latest information on Bluetooth compatibility, supported telephones, the scope of functions in the car and software updates can be found on the Internet at: www.bmw.com/bluetooth ◀



Safety instructions:

Mobile phones should not be exposed to extreme environmental conditions such as high temperatures (> 60°C). If a malfunction occurs, functions cannot be carried out using the mobile phone. Please note the mobile phone's instruction manual! ◀

Availability / EPC DVD

From 12/2013

Part number

Connect Universal Snap-In
Adapter

84 21 2 351 310